

DIARY

AND GEORGE JACOB



Fr. Tony Deane, founder of Bray Festival, who came back to Bray for the Bray Festival Queen Ball, pictured with (left to right) Mary and Breda Kavanagh, organisers of the contest.

New poll puts Horizon tops with listeners

BRAY's own Horizon Radio is reaching the hearts and homes of a greater listening audience in North Wicklow than any of Ireland's other independent radio stations.

The local station reaches twenty-one per cent of all listening adults in the district, according to the first official market research survey to have been carried out since Ireland's independent stations came on the air last year.

The Joint National Listenership Research (J.N.L.R.) survey showed that Horizon was well ahead of Capital Radio and Classic Hits 98 FM who polled a total of just ten per cent, while Century Radio enjoys just fourteen per cent of the area's listenership.

Horizon's station management declared themselves "delighted with the result of the first independent poll of the airways." General Manager, Adrian Kennedy, said that they were in a unique position in that proximity to Dublin led to very heavy

competition, but the Horizon believed their penetration of the area to be even greater than the percentage of listeners accredited by the survey.

"The figures were compiled on a simple audience of only one hundred people," he said. Adrian Kennedy says that Horizon were disappointed that they had not obtained any figures for their listenership in South Dublin, as they believe from telephone reaction to their programmes that the Bray station enjoys a large audience in the Co. Dublin area.

In south Co. Wicklow Horizon also attained more than twenty per cent of the listening audience, according to the J.N.L.R. survey, which was conducted by the Market Research Bureau of Ireland.

Gardening can be dangerous – beware!

NEVER MIND mountaineering, hang-gliding or bear-baiting, spending a few hours pottering around in the back garden can be one of the most dangerous pastimes of all.

Seemingly innocuous activities such as pruning and mowing can be fraught with dangers – and that old adage about most accidents happening in the home can certainly be extended to the back garden as well.

With the World Cup and Wimbledon only just behind us, we know there are many amateur gardeners out there who have been, let's say, letting it grow a bit, out in the garden of late.

It has to be faced eventually. But when you decide to tackle the undergrowth, you can now arm yourself with the ten golden rules of safe gardening, compiled by our correspondent, Jim Scannell. So here they are:

- (1) NEVER mow the lawn in bare feet or open sandals.
- (2) KEEP children out of the way so that they can't turn equipment on when you're not watching them.
- (3) DON'T use the electric lawnmower on wet grass.
- (4) NEVER pull an electric lawn mower back towards you because you can easily catch your toes. Always move the mower away from your body.
- (5) IF you nick the cable with an electric mower don't go near it. Switch the power off at the plug straight away.
- (6) DON'T bend down to investigate blockages or stones in the blades unless you're sure that the power has been turned

off and the blades have stopped moving.

(7) ALWAYS use two hands when holding hedge trimmers and chain saws.

(8) NEVER allow the tip of a chain saw to come into contact with anything solid.

(9) ALWAYS read the instructions on how to operate garden equipment before you start and stick to the rules.

(10) NEXT time you buy garden equipment, ask about safety.

If you are using garden sprays or chemicals, use as directed and store in properly marked containers out of reach of children.

New business training centre

A newly-established Business Training Centre which has opened in Bray promises to have North Wicklow's secretaries, clerical staff and receptionists fully prepared for the challenges of the 1990s.

The Southside Business Training Centre, which is situated in extensive new premises at Florence House, 1 Florence Road, offers a range of full and part-time courses for both the school-leaver, and for those interested in self-improvement

in the area of secretarial and business skills.

Established by Shankill woman, Debbie Doyle, the centre will also run a full-time training course for hotel receptionists, and in the future proposes to provide training courses in such areas as computerised book-keeping, accounting and a range of courses to cater for such activities as travel agencies, etc.

For full details of the courses available from the Southside Business Training Centre, call or contact 1 Florence Road, Bray. Telephone 866257.

Derek makes Suzuki happy

THERE'S nothing that a motor company likes better than a winner in its team.

So the winner of this year's Extra-Vision Four-Wheel Drive Championships, Derek Burton from Enniskerry, was the centre of attention at the recent celebration reception held by his Heron Suzuki (Ireland) Ltd. team in the Goat Restaurant, Stillorgan, recently.

The General Manager of Suzuki (Ireland), Mr. Niall O'Gorman (pictured left) presented Derek and his two team-mates with awards to

mark their most successful season.

The championships, which are organised by the Co. Kildare Motor Club, is decided on the results from the best six of seven events held between September and May of each year.

Also in our picture are Derek Burton (centre) and his wife, Mrs. Alison Burton, who was presented with a bouquet of flowers at the reception.



Derek Burton pictured receiving his award.